

2021 GOALS

Brighter futures, better jobs



EDUCATION

K-12 & community college career pathways

- 1 Grow the Talent Leadership Advisory Board to 40 members; hold inaugural Education/Business Summit
- 2 Pilot three early talent models:
 - Work Based Learning Pilot: Career Exploration Experiences (CEE), including mentorships and internships in healthcare, business, tech, and finance, for 200 underserved students
 - Talent Bridge Model: In data analytics with Alteryx for 20 community college students and cybersecurity with CISO SHARE for 20 high school students
 - Modern Youth Apprenticeship Program around data analytics and cybersecurity: Design & pilot first-in-OC for 20 students
- 3 Explore strategies to work with CLA-member companies to advocate for a systemic focus on AI knowledge, skills and abilities in K-12 and CC.

METRICS 2020-2022

30 CLA companies adopt early talent models



TALENT

Four-year universities

- 1 Create an employment dashboard for 25 member companies on local hiring and talent retention
- 2 Facilitate connection between OC universities and OC-based employers:
 - Assist 5 employers having limited involvement with universities to engage freshman and sophomores through project experiences, mentoring, or informational sessions, focused on women and diverse candidates
 - Explore needs between universities and employers to increase hiring and retention of masters and doctoral students, focused on women and diverse candidates in STEM fields. Develop a strategy for 2022
- 3 Design and launch Year 2 of the Orange Fellowship Program (founding class of 24 fellows) and recruit the second class of 30 fellows

METRICS 2020-2022

Increase Talent Levels of Retention to 50 companies



BRANDING

EnvisionOC

- 1 Increase social media and EnvisionOC.org traffic by 300% to boost brand awareness
- 2 Implement AI SoCal SuperHub branding through thought leadership and collaborations
- 3 Attract new enterprises and expand the employee presence in OC of major global Big Tech companies

METRICS 2020-2022

Grow EnvisionOC viewership and engagement to become the premier branding website in OC and one of the best in the country



INNOVATION INVESTMENT

SoCal AI SuperHub

- 1 Expand SC Master Fund to reach \$60M of AUM
- 2 Create Operate Start to fund and support very early-stage AI and emerging technology startups, with a focus on diverse and underrepresented founders
- 3 In partnership with the community, develop strategic plan to make OC a leading AI SuperHub by 2030
- 4 Develop and kickoff operating plan for AI Center of Excellence as the attracting force of the SoCal AI SuperHub

METRICS 2020-2022

Growth in innovation jobs from startups, Master Fund AUM above \$100M, and at least 5 OC VCs with AUM over \$100M, kickoff strategies to becoming an AI SuperHub